



OKR FOUNDATION COURSE

for a successful OKR START

OKRINSTITUTE®

“Ideas are easy, execution
is everything”

- John Doerr



WHY OBJECTIVES AND KEY RESULTS ?

Execution is key to the growth of organizations especially in this agile and fast-moving business world. Being in the tricky intersection of investors, customers and employees, business owners and managers need to balance priorities, align teams and create visionary products and services that work.

Moreover, in this age of changing business models, business owners and managers have to be agile enough to absorb and quickly react to changes and consumer needs. OKRs help to make smarter and faster business decisions.

When adopting a new methodology like OKRs, teams can easily lose interest overtime or refuse to even give it a try. So, what can be done to solve this problem?

While there are many different things you can try, at the OKR Institute we have seen one tactic work particularly well with our clients: having internal or external OKR Coaches who train and make employees OKR Experts in their organization for making sure the OKR implementation is a success.

OKR FOUNDATION COURSE

Learn in this 1h course what is OKR and how to implement OKR in your team and company (Audience: individuals who want to know more about OKRs).

Learn the basic of OKR and how you can implement your Objectives and Key Results to achieve your mission.

After attending this starter course you will have a practical sets of Objectives and Key Results to start implementing OKR within your company and team.



OKR FOUNDATION COURSE

This 2h course is perfect for anyone getting started with OKRs.

LEARNING LESSONS

1. The Foundation of OKRs
2. Objective to Achieve your Goals
3. Key Results to Measure your Progress
4. Implementing OKRs

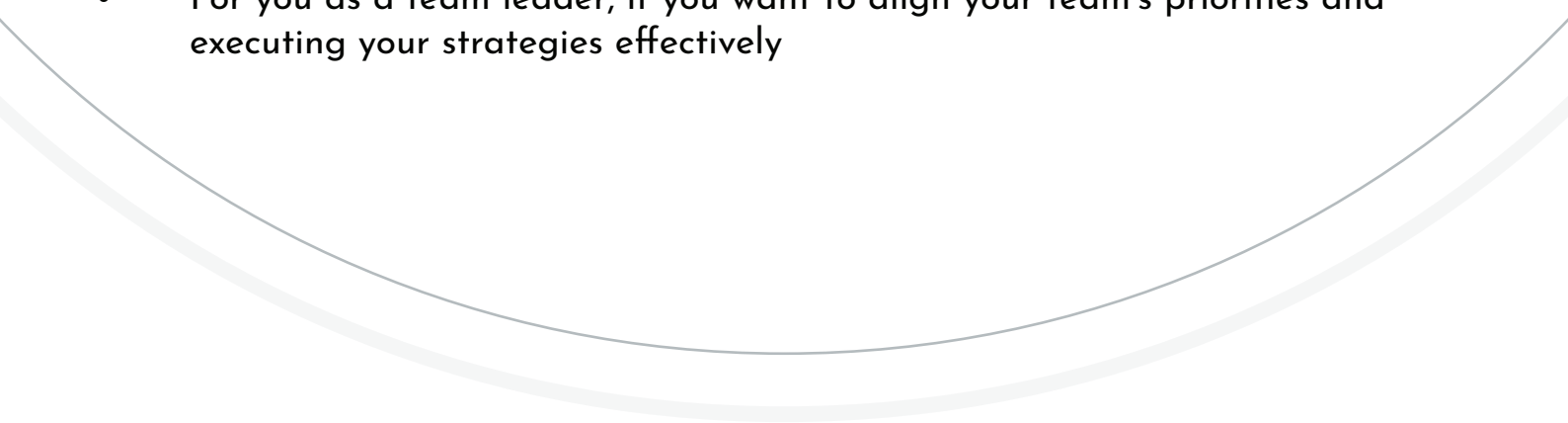
AFTER COMPLETING THIS COURSE

- You know exactly what OKRs are, why you need OKRs, and how you apply and benefit from OKRs
- You can identify your mission and purpose
- You can set your Objective to align with your mission and purpose
- You can set your Key Results for your objectives
- You will know what makes a good OKR
- You will know how to identify your success with OKRs
- You will know how to align your OKRs within your teams
- You will know how to track your progress
- You learn OKR best practices

ARE THERE ANY COURSE REQUIREMENTS OR PREREQUISITES?

- No tools or previous experiences in goal setting is required

AUDIENCE PROFILE

- For you, if you want to achieve your team and company goals
 - For you, if you want to benefit from using OKRs, the most effective goal setting tool worldwide
 - For you as a team leader, if you want to align your team's priorities and executing your strategies effectively
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OKR CERTIFICATION PROGRAMS

OKR Institute provides **4 OKR Certification Programs:**



OKR FOUNDATION

Learn what is OKR and how to implement OKR in your team and company
(Audience: Individuals who want to know more about OKRs)



OKR PRACTITIONER C-OKRP®

Become a certified OKR Champion in your organization
(Audience: CEOs, Business Owners, HR & Strategy managers, HODs, employees)



OKR LEADERSHIP C-OKRL®

Learn how to create self-driven teams & improve engagement & collaboration levels. Lead the Agile OKR way.
(Audience: CEOs, Business Owners, HR & Strategy managers, HODs, employees)



OKR PROFESSIONAL C-OKRPRO®

Teach organizations and teams as a Professional "Leader as Coach" on the Objective and Key Result framework. Get certified by OKR Institute and start your professional career
(Audience: Coaches & Consultants)



OKR COURSE VALUE

OKR[®]
INSTITUTE



DRAFT OBJECTIVES	✓	✓	✓	✓
DRAFT KEY RESULTS	✓	✓	✓	✓
SET UP INITIATIVES	✓	✓	✓	✓
COMPANY ALIGNMENT	✓	✓	✓	✓
BEST PRACTICE	✓	✓	✓	✓
OKR BENEFITS	✓	✓	✓	✓
INDUSTRY / TEAM SPECIFIC OKR _s		✓	✓	✓
OKR SCORING / MEASUREMENT		✓	✓	✓
OKR CYCLE		✓	✓	✓
ENGAGEMENT		✓	✓	✓
OKR COACHING CONVERSATIONS		✓	✓	✓
BUILDING A HIGH PERFORMING TEAM		✓	✓	✓
OKR PERFORMANCE MANAGEMENT		✓	✓	✓
MANUALS & TEMPLATES		✓	✓	✓
OKR SUSTAINABILITY		✓	✓	✓
ACCESS TO OKRI NETWORK		✓	✓	✓
PERFORMANCE COACHING SKILLS			✓	✓
DEVELOP OKR CULTURE			✓	✓
APPRECIATIVE OKR LEADERSHIP			✓	✓
OKR SOLUTION FOCUSED APPROACH				✓
CERTIFICATION "LEADER AS COACH"				✓

OKR COURSE VALUE

OKRINSTITUTE®



E-LEARNING	4 Modules (2 hours)	5 Modules	5 Modules (plus OKR Practitioner E-learning)	4 Modules (plus OKR Practitioner E-learning)
ONLINE CLASS	X	5 Sessions (7.5 hours)	5 Sessions (7.5 hours) (plus OKR Practitioner Sessions)	4 Sessions (6 hours) (plus OKR Practitioner + Leadership Sessions)
OKR PRACTICAL COACHING	X	X	X	75 hours
LIVE AUDIO RECORDING	X	X	X	20-min Live Coaching
WRITTEN ASSIGNMENT	X	X	X	500 – 1000 words (Reflection on Live Recording)
SUPERVISION	X	X	X	2 Sessions
ASSESSMENT	Quiz (incl. exercises)	Quiz (incl. exercises)	Quiz (incl. exercises)	Coach Development Plan
CERTIFICATION	OKR Foundation Certification	OKR Practitioner Certification C-OKRP®	OKR Leadership Certification C-OKRL®	OKR Professional Certification C-OKRPro®



Organizations that are using OKRs:

amazon

SAMSUNG

Uber

Google

Spotify®



Adobe

NETFLIX

Grab



TESLA

Lazada

Deloitte.

LinkedIn

ING 



gojek

slack

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